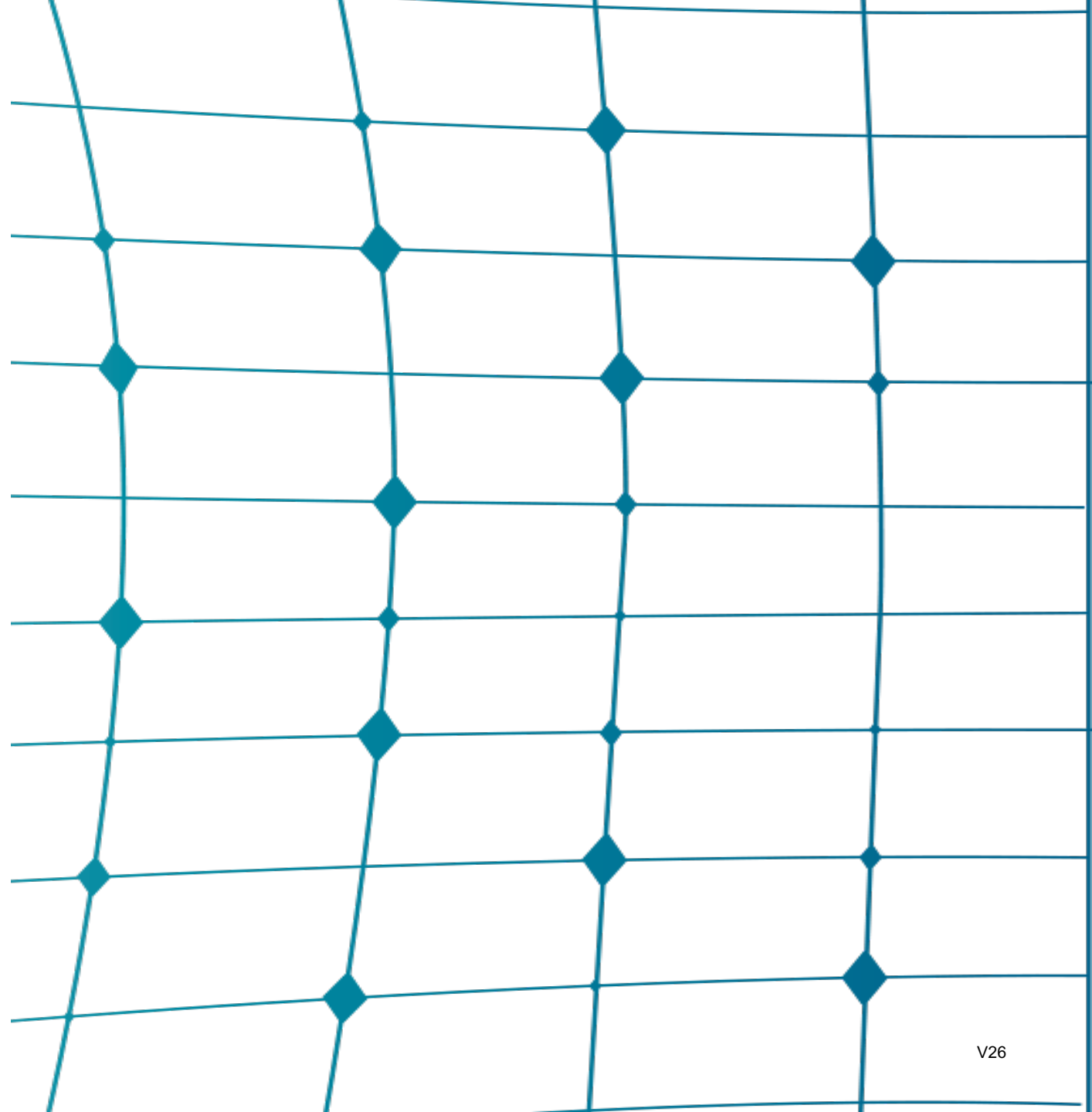
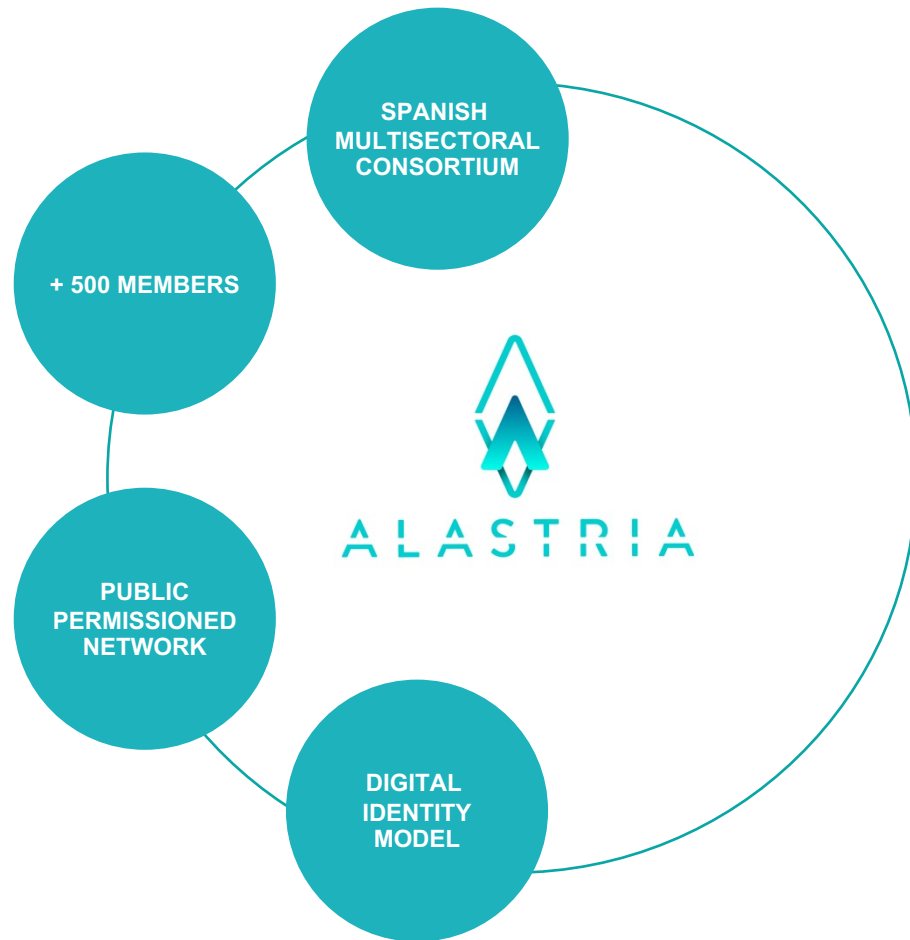




Alastria ID Model

Privacy Rational





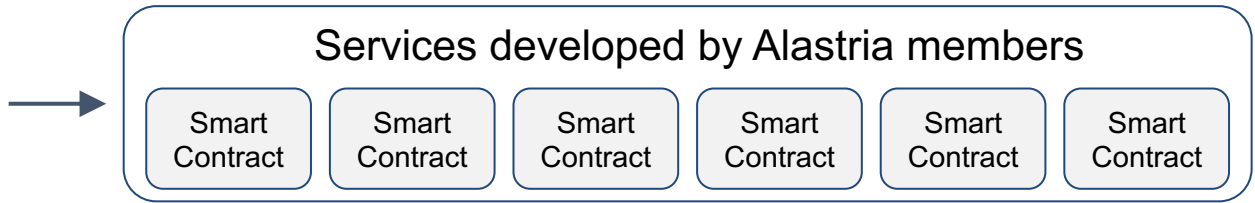
Alastria is a non-profit association that **promotes the digital economy by means of the development of distributed/Blockchain technologies.**

They've built a **multi-sectoral organization** that generates and shares knowledge with a collaborative spirit, evolving with a common vision and purpose

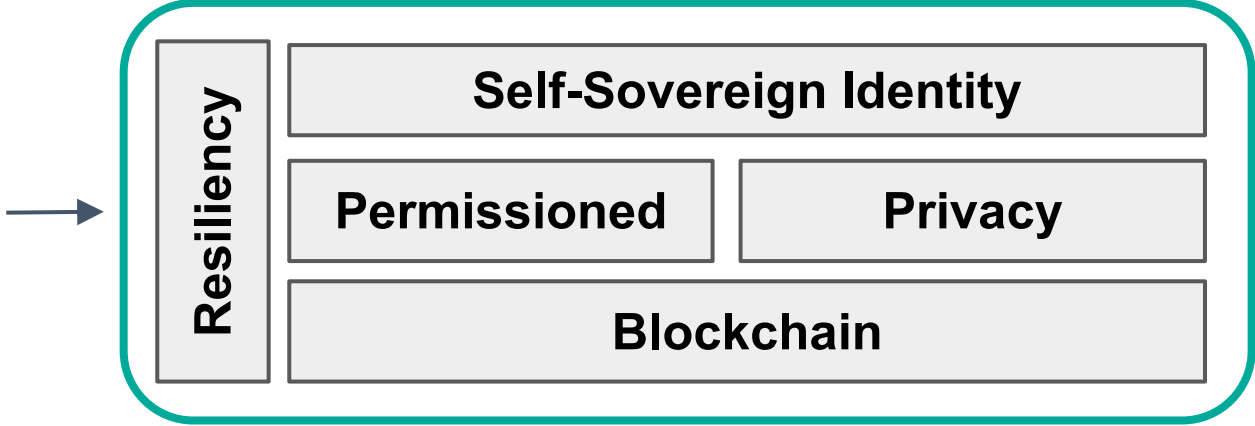
National Blockchain Network



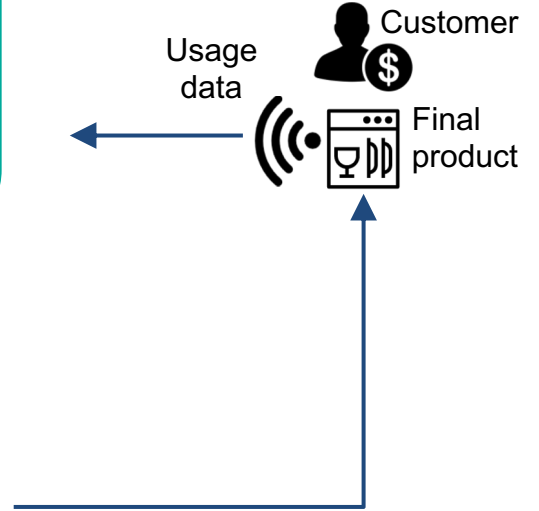
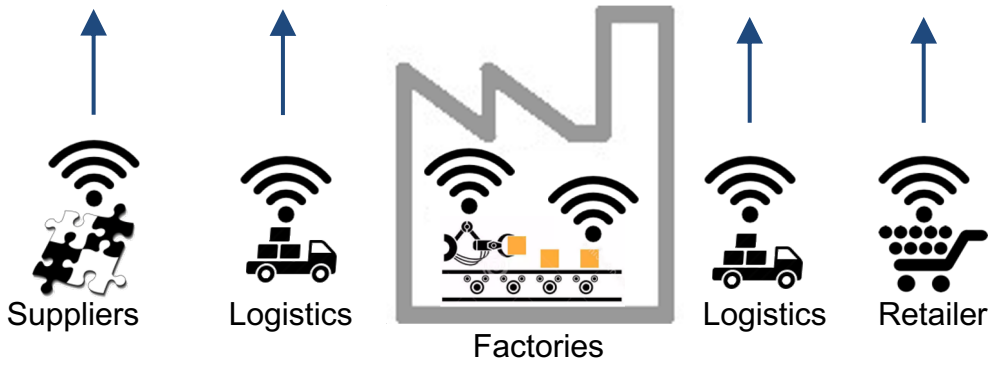
Members **compete** on the applications



Members **collaborate** on the infrastructure



More 100 nodes
More 2 years up & running



From Data Silos

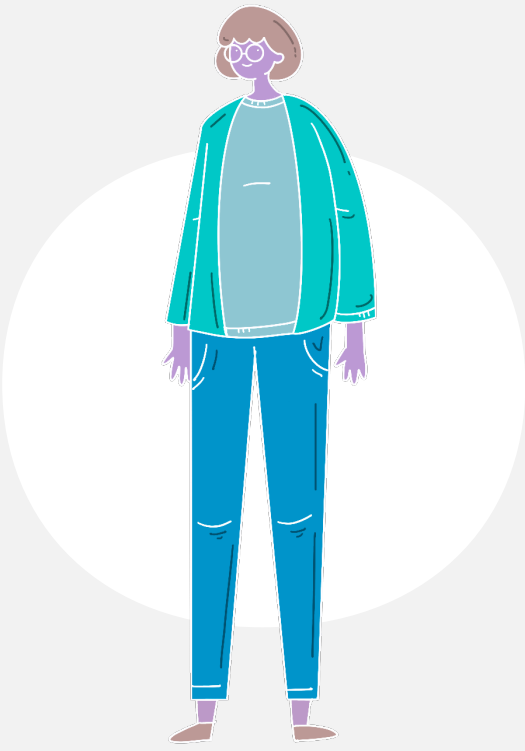
Personal data controlled by providers



- DATOS**
- Nombre
 - Edad
 - DNI
 - Código Postal



- DATOS**
- Cuenta bancaria
 - Datos Nómina personales



- DATOS**
- Twitter
 - Facebook
 - LinkedIn
 - RRSS



- DATOS**
- Grupo Sanguíneo
 - Peso
 - Altura



- DATOS**
- Títulos
 - Cursos
 - Carnet de Estudiante

Problems with Identity

Different standards across organizations



Lack of interoperability or portability



Too many! At least one for every organization



Inaccurate & outdated



Audit and traceability requirements



Limited user control



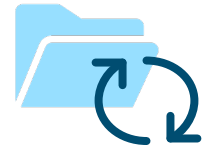
An increased volume in cybercrime, trust, fraud and security issues



Lack of single citizen view with inconsistent data across entities



Repetitive and expensive processes



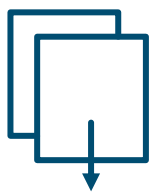
Dependent on physical proofs and manual processes



Not trusted



Data privacy regulations



To Self Sovereign Identity (SSI)

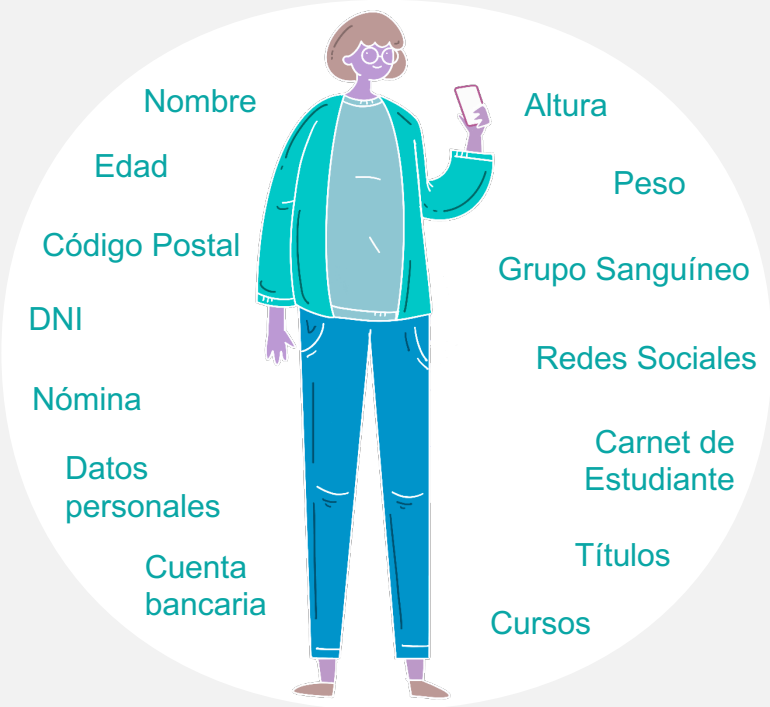
Personal data under user control



- DATOS**
- Nombre
 - Edad
 - DNI
 - Código Postal



- DATOS**
- Cuenta bancaria
 - Datos Nómina personales



- DATOS**
- Twitter
 - Facebook
 - LinkedIn
 - RRSS



- DATOS**
- Grupo Sanguíneo
 - Peso
 - Altura



- DATOS**
- Títulos
 - Cursos
 - Carnet de Estudiante

European e-identity

... control over our personal data which still have far too rarely today. Every time an App or website asks us to create a new digital identity or to easily log on via a big platform, we have no idea what happens to our data in reality.

That is why the Commission will soon propose a secure European e-identity.

One that we trust and that any citizen can use anywhere in Europe to do anything from paying your taxes to renting a bicycle. A technology where we can control ourselves what data and how data is used

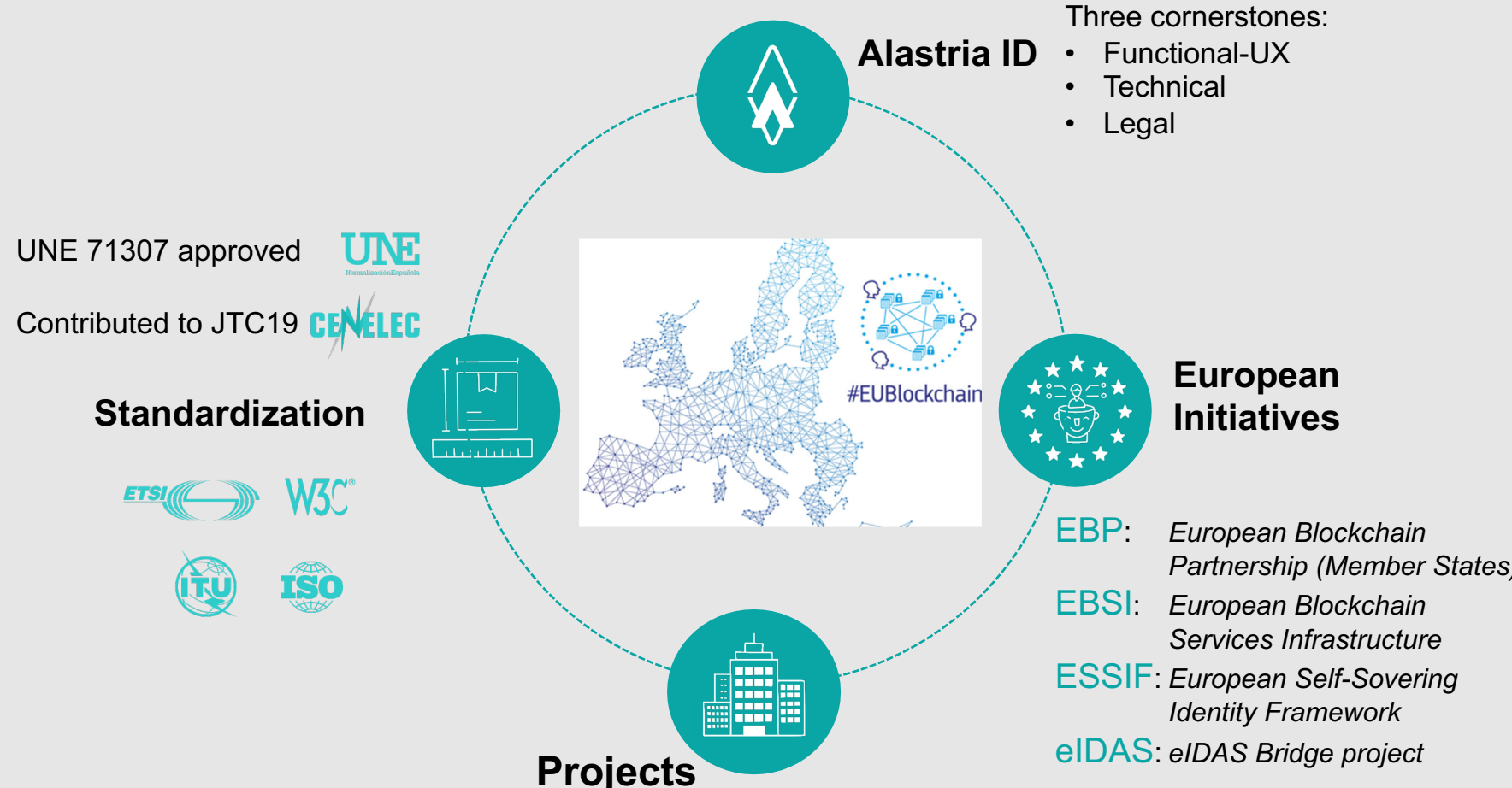
*President von der Leyen's speech
State of the Union 2020 - 16th of September 2020*

What's AlastrialID



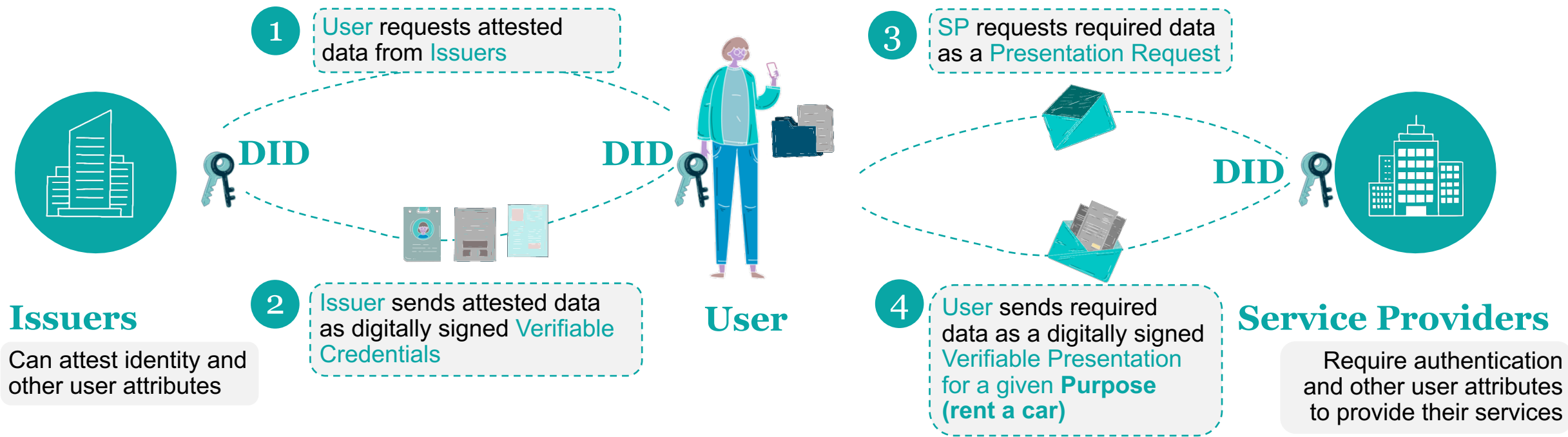
Collaboration, Interoperability & internationalization

Open Source model contributed by more than 200 members



The Roles & Needs. Example: renting a car

Personal User data is under the exclusive User control



Driving License from Traffic Auth.



Credit Card from a Bank



Over 25 years old from Town Hall



Personal User data is under the exclusive User control in a personal repository or wallet managed from his mobile or any other device. Credentials can be reused at will.

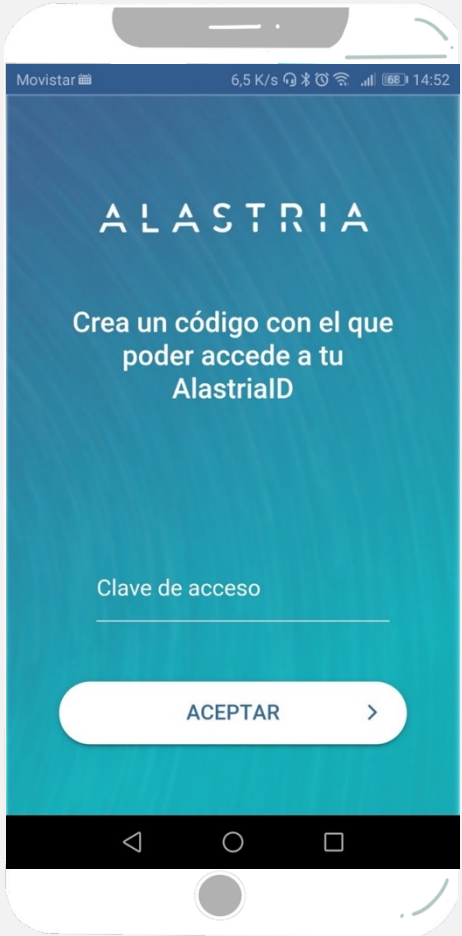
Data can be self attested or attested by an appropriate Issuer to increase confidence.

Each Issuer, the User and the SP have a Distributed Identifier, DID.

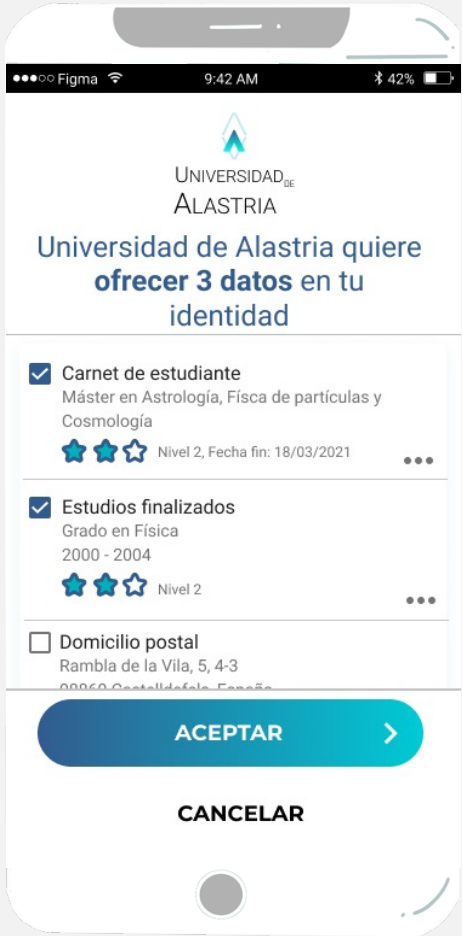
Private Keys are used to keep exclusive control over their DID

Easy to use mobile app

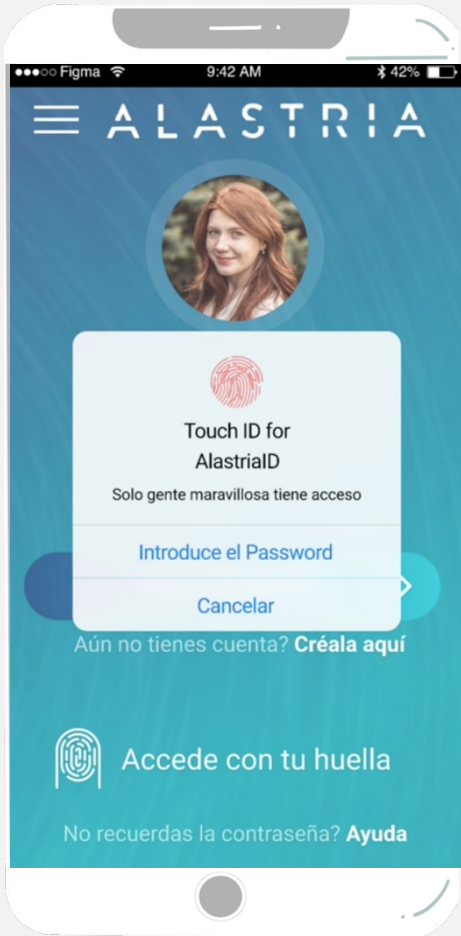
Personal data under exclusive user control



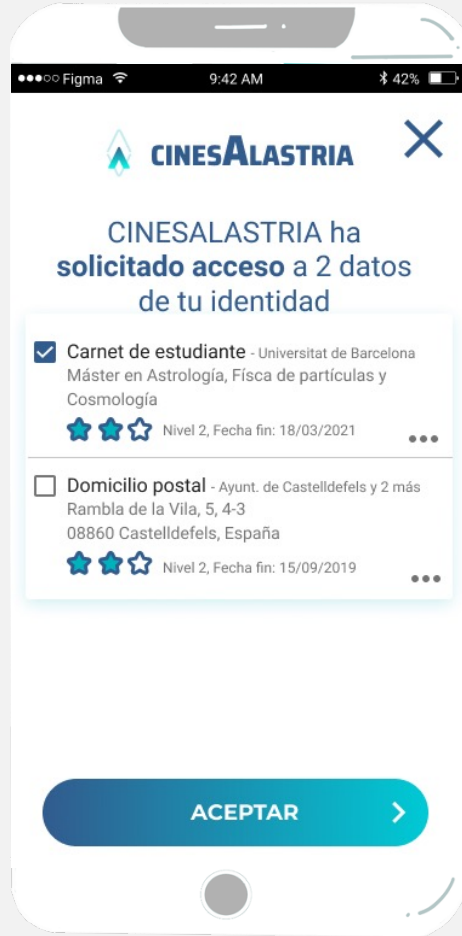
Id Generation



Credentials

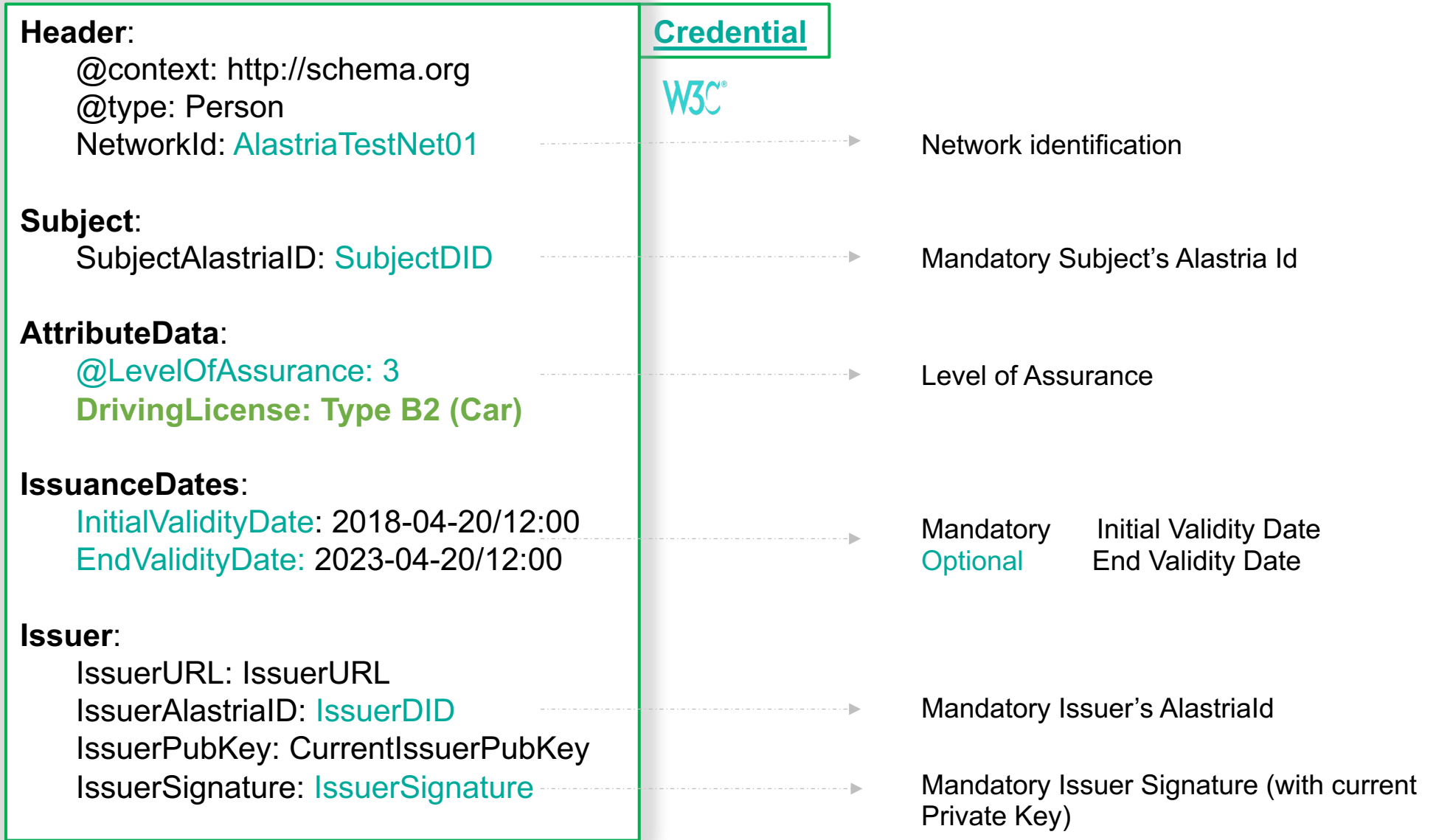


Authentication



Presentations

Alastria Id – Credentials



Alastria Id – Presentations



Presentation

Header:

@context: <http://schema.org>
@type: Person

Subject:

SubjectAlastriaID: [SubjectDID](#)

AttributeData:

@LevelOfAssurance: 3
DrivingLicense: B2

IssuanceDates:

InitialValidityDate: 2018-04-20/12:00
EndValidityDate: 2023-04-20/12:00

Issuer:

IssuerURL: IssuerURL
IssuerAlastriaID: [IssuerDID](#)
IssuerPubKey: CurrentIssuerPubKey
IssuerSignature: **IssuerSignature1**

Credential 1

Credential ...

Credential N



IssuerSignature: **IssuerSignature...**

IssuerSignature: **IssuerSignatureN**

More than a simple Credential list.

1 to N Credentials from (different) issuers, including their original digital signatures.

PresentationDates:

InitialPresentationDate: 2018-04-20/12:00
EndPresentationDate: 2023-04-20/12:00

Recipient:

RecipientAlastriaID: [ServiceProviderDID](#)

Purpose:

ProcessHash: [Hash of the process description & permanent link to it](#)

Signature:

SubjectPubKey: CurrentSubjectPubKey
SubjectSignature: **SubjectSignature**

Mandatory Presentation Initial Validity Date
Optional Presentation End Validity Date

Mandatory Service Provider Alastria ID

Business Process or purpose, linking the user consent to the purpose

Optional current Subject's Public Key.
Mandatory Subject's Signature (done with current Private Key).

Personal data life cycle

After receiving a Credential and Sending a Presentation

Issuers

User

Service Providers



DID

DID

DID

1

Hash 1
Credential

2

Hash 2
Credential

3

Hash 3
Presentation

4

Hash 4
Presentation

Check Credential
Status

No direct personal information
Digital evidences about actions
Uncorrelatable references

Sent

Received

Sent

Received

Status

Issuer Public Key

User Public Key

Service Provider Public Key



Credentials issuance



Private Sharing Multihashes: avoiding correlation

Header:
@context: http://schema.org
@type: Person

Subject:
did:ala:quor:redt:f7f3b448ee5103ab84
8c217f8a899a357818c9409fd33d6fd83a6abc
d76e3ea3

AttributeData:
@LevelOfAssurance: 2
Passport: 73749768V

IssuanceDates:
InitialValidityDate: 2020-04-20/12:00
EndValidityDate: 2025-04-20/12:00

Issuer:
IssuerAlastrialID: IssuerProxyAddress
IssuerURL: AskIssuerURL



TUIJQ0lqQU5CZ2txaGtpRzl3MEJBUUVGQUFPQ0FnOE...
NSUIDQ2dLQ0FnRUFvWWpiemtNbXNzNkVJL2VDQlloc
wozYkZSQIZsZE05RGxhTTdXaFBaRwdtWWWw3QzFPYj
BrbUVQRzJPL0dhTm9CT253cHRIeWt6dnBZUzYqcnIvR
DhJCjBMZUovMmR6MHVTdFF2NmtRREIEbU5SVHRoVz
lzcGN1QnNxVzNIMWJSeWYwSnJMOG90MVg4TTRrME5
HVTd3NTAKOGh0UHpsWlhSUzJab2520EcvTjM1ZVBE
VjVYzjVtcmNPUE9YmNvbM5kWEhScWZMbHIYQ3hDU
zv4MHFsSkdYMQpkL29IMlhvcDdWZKJQL1VocnJtTm1z
dFpzQkV2TDNmMzMrYTQ4Mnh1Q1R2UEIRY3Y2Mk4zb
GFSMndLT0pOOUNwCkZPcHFqd1I4Y2o5b0xqYkNSSG
Q1VC8rYmdjNkrPL1hWenI5REFQVmfZTFp2bThwdU1
oaGdja05JamdQT2ZXc1YKeUkrL0cxenVVSdvjYUzNaE
1hUzk1TTJhMvHOSxdKNXNGMjVQRnBzdHRJckZYyti
MEpTMzI1bWs1cXZ6Q2dudQowRHJXVDJWUEJOanc0c
nZtaEJQbkZiL0pkWHk1ZTVaSB4dEdSCHZLWWNCeE
RrNnlxZ3Q5U0MvZTgxK3Rq3JGCINROWNHMVFdvi9
Cblp3NGNkMUpIZTMvQUhvdDFZZVdqYjhZcEIgaWZKN
1d4Rm1wZzIHSVIKWiRoM2RDOWhyTk8KZInzSW9PTCT
aQXIORnA0M3UwRkpUN3F0QzdDdHhQdkpudC9oOEF
DRTA3ZXdna3EzTTBPem1UMIJOSWYwSGh5UwpNand
kSWhsWThRR0dvVjMrekR1OW5UeDYzdHZ2YUJpa1B3
dFp1Q3o3NmlwV2i1S3Q2U0E4MGZzT9RT3REZmxtC
Kj3amxUNIV2b2l2Z0s4QzdpSXJ3UUDVQ0F3RUFBUT0
9

Hashed Data

Header:
@context: http://schema.org
@type: Person

Subject:
did:ala:quor:redt:f7f3b448ee5103ab84
8c217f8a899a357818c9409fd33d6fd83a6abc
d76e3ea3

AttributeData:
@LevelOfAssurance: 2
Passport: 73749768V

IssuanceDates:
InitialValidityDate: 2020-04-20/12:00
EndValidityDate: 2025-04-20/12:00

Issuer:
IssuerAlastrialID: IssuerProxyAddress
IssuerURL: AskIssuerURL
TUIJQ0lqQU5CZ2txaGtpRzl3MEJBUUVGQUFPQ0FnOE...
NSUIDQ2dLQ0FnRUFvWWpiemtNbXNzNkVJL2VDQlloc
wozYkZSQIZsZE05RGxhTTdXaFBaRwdtWWWw3QzFPYj
BrbUVQRzJPL0dhTm9CT253cHRIeWt6dnBZUzYqcnIvR
DhJCjBMZUovMmR6MHVTdFF2NmtRREIEbU5SVHRoVz
lzcGN1QnNxVzNIMWJSeWYwSnJMOG90MVg4TTRrME5
HVTd3NTAKOGh0UHpsWlhSUzJab2520EcvTjM1ZVBE
VjVYzjVtcmNPUE9YmNvbM5kWEhScWZMbHIYQ3hDU
zv4MHFsSkdYMQpkL29IMlhvcDdWZKJQL1VocnJtTm1z
dFpzQkV2TDNmMzMrYTQ4Mnh1Q1R2UEIRY3Y2Mk4zb
GFSMndLT0pOOUNwCkZPcHFqd1I4Y2o5b0xqYkNSSG
Q1VC8rYmdjNkrPL1hWenI5REFQVmfZTFp2bThwdU1
oaGdja05JamdQT2ZXc1YKeUkrL0cxenVVSdvjYUzNaE
1hUzk1TTJhMvHOSxdKNXNGMjVQRnBzdHRJckZYyti
MEpTMzI1bWs1cXZ6Q2dudQowRHJXVDJWUEJOanc0c
nZtaEJQbkZiL0pkWHk1ZTVaSB4dEdSCHZLWWNCeE
RrNnlxZ3Q5U0MvZTgxK3Rq3JGCINROWNHMVFdvi9
Cblp3NGNkMUpIZTMvQUhvdDFZZVdqYjhZcEIgaWZKN
1d4Rm1wZzIHSVIKWiRoM2RDOWhyTk8KZInzSW9PTCT
aQXIORnA0M3UwRkpUN3F0QzdDdHhQdkpudC9oOEF
DRTA3ZXdna3EzTTBPem1UMIJOSWYwSGh5UwpNand
kSWhsWThRR0dvVjMrekR1OW5UeDYzdHZ2YUJpa1B3
dFp1Q3o3NmlwV2i1S3Q2U0E4MGZzT9RT3REZmxtC
Kj3amxUNIV2b2l2Z0s4QzdpSXJ3UUDVQ0F3RUFBUT0
9

did:ala:quor:redt:5e13fc2d332a0
6bb66fd109006e163a9820bb784
8ff4a102c0b20bdf88ea57f4

1
c80bb30d8ce77ec1ca9dba
8b8f8e24e32ff2d9685aa6
b3101ee6331480c3e408

DID
Identifier on Blockchain

1

Santander completes the credential data following the AlastrialID scheme

2

Santander signs all the credential data with its private key, obtaining an alphanumeric code

3

The alphanumeric code obtained by signing the data is added to the credential fields as well as the Issuer's DID

4

The hash* obtained is recorded on Blockchain

* A hash is a mathematical algorithm that transforms any arbitrary block of data into a new character string with a fixed length

Credential Hashes: two different hashes



1st Hash: Issuer

Hashed Data

```

Header:
  @context: http://schema.org
  @type: Person

Subject:
  did:ala:quor:redt:f7f3b448ee5103ab84
  8c217f8a899a357818c9409fd33d6fd83a6abc
  d76e3ea3

AttributeData:
  @LevelOfAssurance: 2
  Passport: 73749768V

IssuanceDates:
  InitialValidityDate: 2020-04-20/12:00
  EndValidityDate: 2025-04-20/12:00

Issuer:
  IssuerAlastriaID: IssuerProxyAddress
  IssuerURL: AskIssuerURL
  IssuerSignature: IssuerSignature
  
```

```

did:ala:quor:redt:5e13fc2d332a0
6bb66fd109006e163a9820bb784
8ff4a102c0b20bdf88ea57f4
  
```

DID:
Identifier on Blockchain

2nd Hash: Subject

Hashed Data

```

Header:
  @context: http://schema.org
  @type: Person

Subject:
  did:ala:quor:redt:f7f3b448ee5103ab84
  8c217f8a899a357818c9409fd33d6fd83a6abc
  d76e3ea3

AttributeData:
  @LevelOfAssurance: 2
  Passport: 73749768V

IssuanceDates:
  InitialValidityDate: 2020-04-20/12:00
  EndValidityDate: 2025-04-20/12:00

Issuer:
  IssuerAlastriaID: IssuerProxyAddress
  IssuerURL: AskIssuerURL
  IssuerSignature: IssuerSignature
  
```

```

did:ala:quor:redt:f7f3b448ee510
3ab848c217f8a899a357818c940
9fd33d6fd83a6abcd76e3ea3
  
```

DID:
Identifier on Blockchain



1
c80bb30d8ce77ec1ca9dba
8b8f8e24e32ff2d9685aa6
b3101ee6331480c3e408

2
728356b4d1fa5c63fe5a4d
e71f71113e5068c8115409
c3cdedfbb7d3579f4bfe

Presentation Hashes: two different hashes




3rd Hash: User

Hashed Data

```
Header:
  @context: http://schema.org
  @type: Person
Subject:
  SubjectAlastriaID: SubjectProxyAddress
AttributeData:
  @LevelOfAssurance: 2
  address:
    @type: PostalAddress,
    addressLocality: Seattle,
    addressRegion: WA,
    postalCode: 98052,
    streetAddress: 20341 Whitworth Institute
IssuanceDates:
  InitialValidityDate: 2018-04-20/12:00
  EndValidityDate: 2023-04-20/12:00
Issuer:
  IssuerURL: IssuerURL
  IssuerAlastriaID: IssuerProxyAddress
  IssuerPubKey: CurrentIssuerPubKey
  IssuerSignature: IssuerSignature
  IssuerSignature: IssuerSignature
  IssuerSignature: IssuerSignature
ClaimDates:
  InitialClaimDate: 2018-04-20/12:00
  EndClaimDate: 2023-04-20/12:00
Recipient:
  RecipientAlastriaID: RecipientProxyAddress
Purpose:
  ProcessHash: Hash of the process name &
  description
Signature:
  SubjectPubKey: CurrentSubjectPubKey
  SubjectSignature: SubjectSignature
```

Credential 1
Credential ...
Credential N

did:ala:quor:redt:f7f3b448ee5103ab848c217f8a899a357818c9409fd33d6fd83a6abc d76e3ea3

 **DID:**
Identifier on Blockchain


4th Hash: Service Provider

Hashed Data

```
Header:
  @context: http://schema.org
  @type: Person
Subject:
  SubjectAlastriaID: SubjectProxyAddress
AttributeData:
  @LevelOfAssurance: 2
  address:
    @type: PostalAddress,
    addressLocality: Seattle,
    addressRegion: WA,
    postalCode: 98052,
    streetAddress: 20341 Whitworth Institute
IssuanceDates:
  InitialValidityDate: 2018-04-20/12:00
  EndValidityDate: 2023-04-20/12:00
Issuer:
  IssuerURL: IssuerURL
  IssuerAlastriaID: IssuerProxyAddress
  IssuerPubKey: CurrentIssuerPubKey
  IssuerSignature: IssuerSignature
  IssuerSignature: IssuerSignature
  IssuerSignature: IssuerSignature
ClaimDates:
  InitialClaimDate: 2018-04-20/12:00
  EndClaimDate: 2023-04-20/12:00
Recipient:
  RecipientAlastriaID: RecipientProxyAddress
Purpose:
  ProcessHash: Hash of the process name &
  description
Signature:
  SubjectPubKey: CurrentSubjectPubKey
  SubjectSignature: SubjectSignature
```

Credential 1
Credential ...
Credential N

did:ala:quor:redt:4031899d20a4965636b75bbd34758c91c250d9ce9b1febe8c897e642930c4744

 **DID:**
Identifier on Blockchain



3

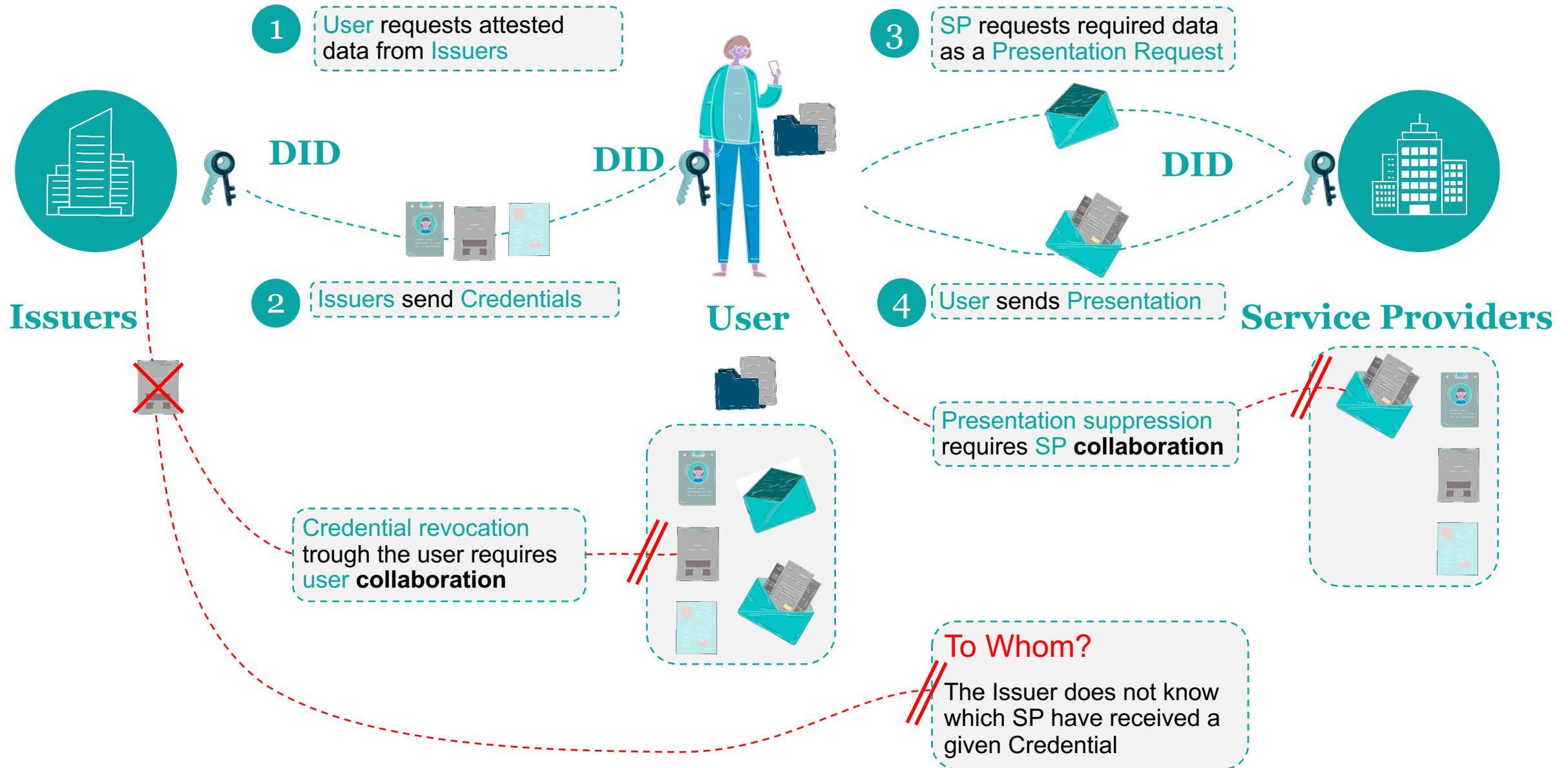
34f3c53d0b1d4dbdd56483
2b4e83382fd647ba994f15
886034fd071c14ffd4fd

4

379ab3ca5b592487234adb
821b9edea8850544c7cb71
fea4d1844015836eabd2

Personal data life cycle

Issuer Credential Revocation and User Presentation Suppression



Personal data life cycle

When the Issuer revokes a Credential



Issuers

User

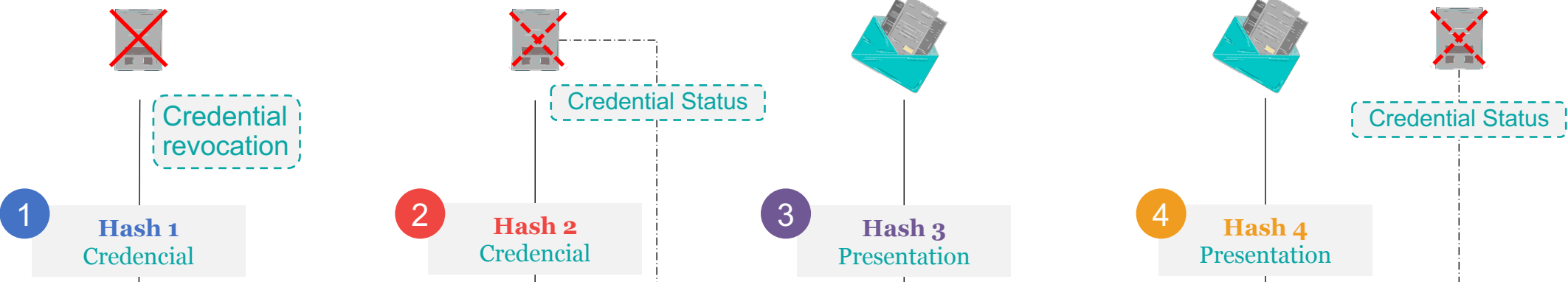
Service Providers



DID

DID

DID



1

Hash 1
Credential

2

Hash 2
Credential

3

Hash 3
Presentation

4

Hash 4
Presentation

~~Sent~~ Revoked

Received

Sent

Received

Status



Issuer Public Key

User Public Key

Service Provider Public Key



Personal data life cycle

When the user Request the Suppression of a Presentation

Issuers

User

Service Providers



DID

DID

DID

1

Hash 1
Credencial

2

Hash 2
Credencial

3

Hash 3
Presentation

4

Hash 4
Presentation

Sent

Received

~~Sent~~ Suppress!!

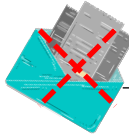
~~Received~~ Suppressed

Status

Issuer Public Key

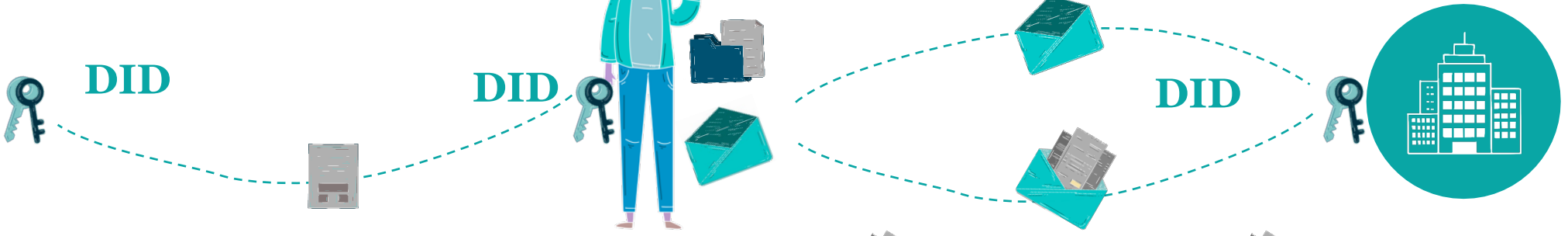
User Public Key

Service Provider Public Key



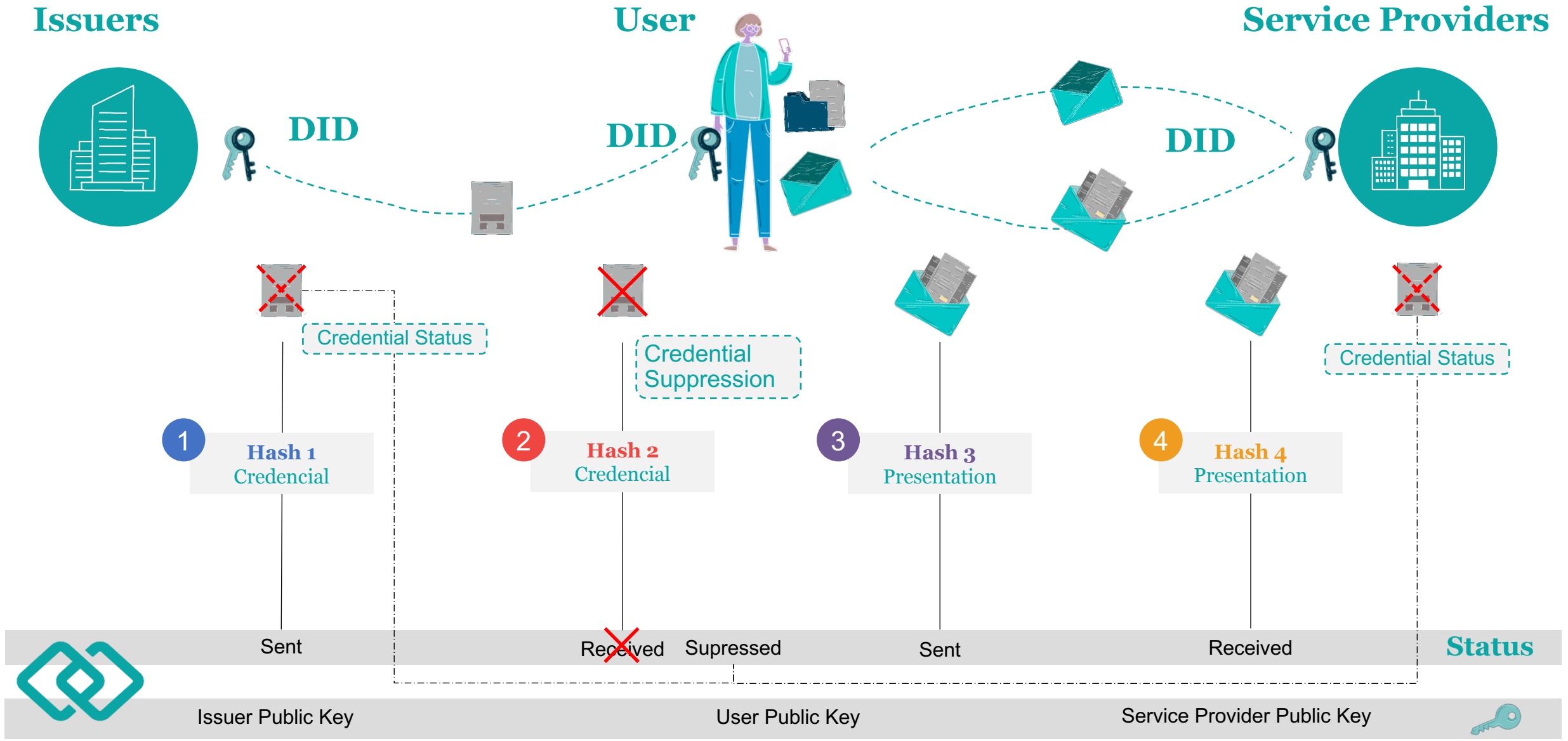
Presentation
Suppression

Presentation
Status



Personal data life cycle

When the user request the suppression of a Credential



Technical Overview



Available SW and documentation

Implemented by projects

Demo Wallet
Uses embedded Library

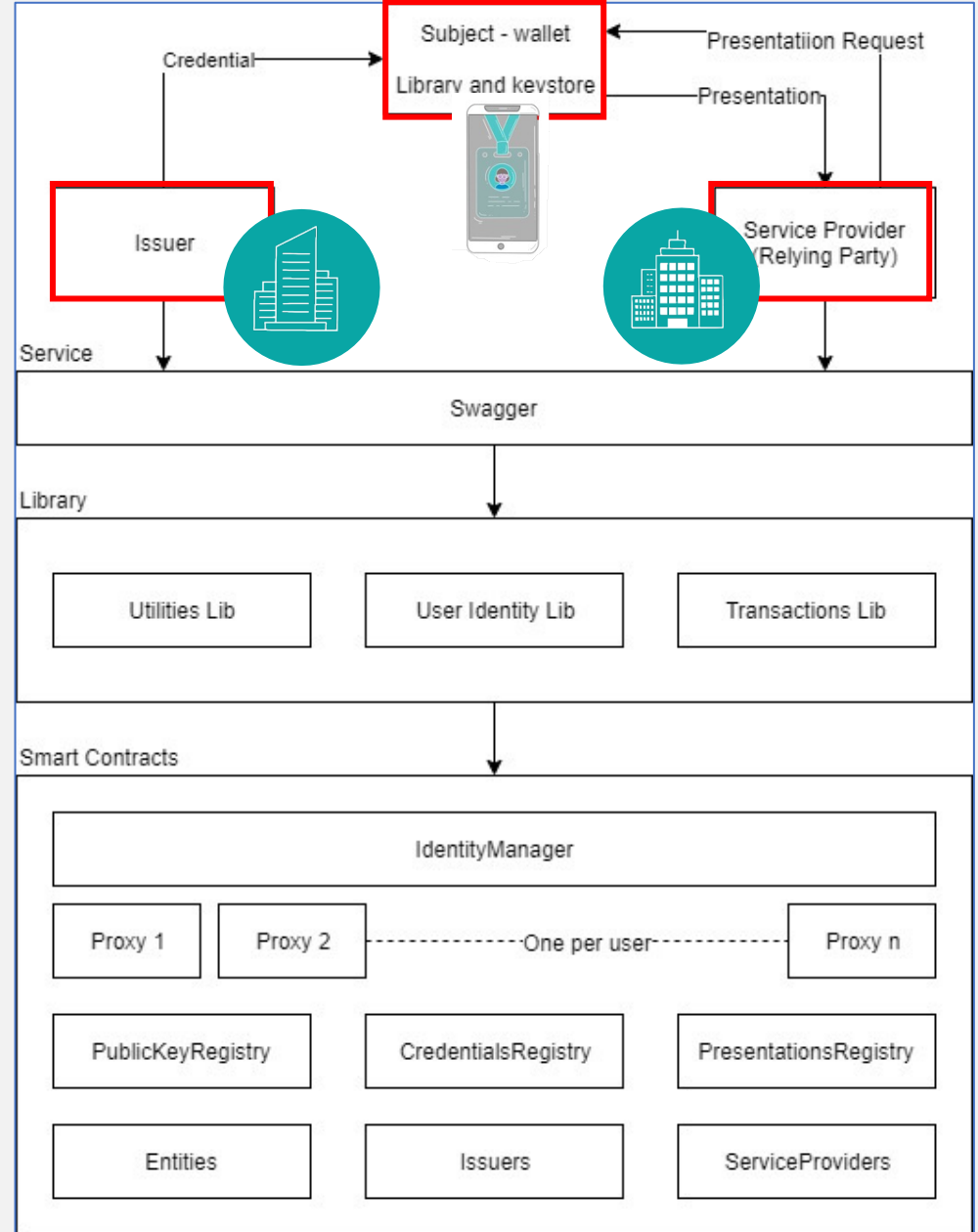
Demo Entity
Uses Swagger Services

Implemented by Alastria

Service API

Library
Strongly recommended to ensure interoperability

Smart Contracts
Mandatory to ensure interoperability

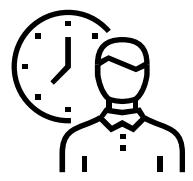


Documentation description	Link
General doc: Alastria Identity wiki	https://github.com/alastria/alastria-identity/wiki
Alastria ID model presentation	https://alastria.io/wp-content/uploads/Alastria_Id_Privacy_Rational.pdf
Credential, Presentation & Presentation Requests detailed Definition	https://github.com/alastria/alastria-identity/wiki/Alastria-DID-Method-Specification-(Quorum-version)
alastria-wallet	https://github.com/alastria/alastria-wallet
Alastria Library: typescript lib to help using Solidity Smart Contracts plus Utility Functions	https://github.com/alastria/alastria-identity-lib
Solidity Smart contracts	https://github.com/alastria/alastria-identity
Examples of using Alastria Library	https://github.com/alastria/alastria-identity-example
Demo SW Description	Link
Alastria Wallet Mobile App (apk)	https://www.dropbox.com/s/2dtvy8qvgxkpevh/alastriaDemoPortrait.apk?dl=0
Issuer & Service Provider demo implementation (web page)	https://github.com/alastria/alastria-identity-serviceProvider

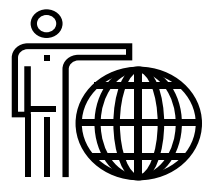
Practical Benefits & Implementation



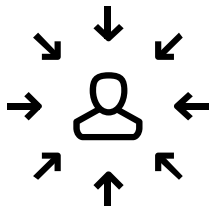
Benefits for the user



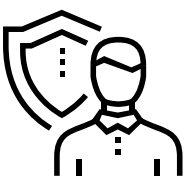
Access to services immediately



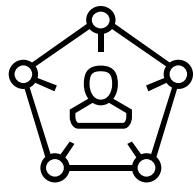
Greater control of data usage



Ease of rights exercises (GDPR)



Privacy assured



No data trading



Discounts and bonuses



Benefits for the companies

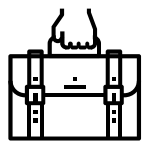
Improves



Customer satisfaction level

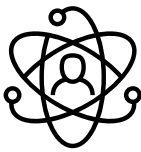


Data quality



Regulatory compliance (GDPR)

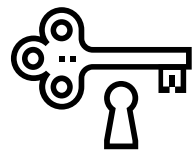
Reduces



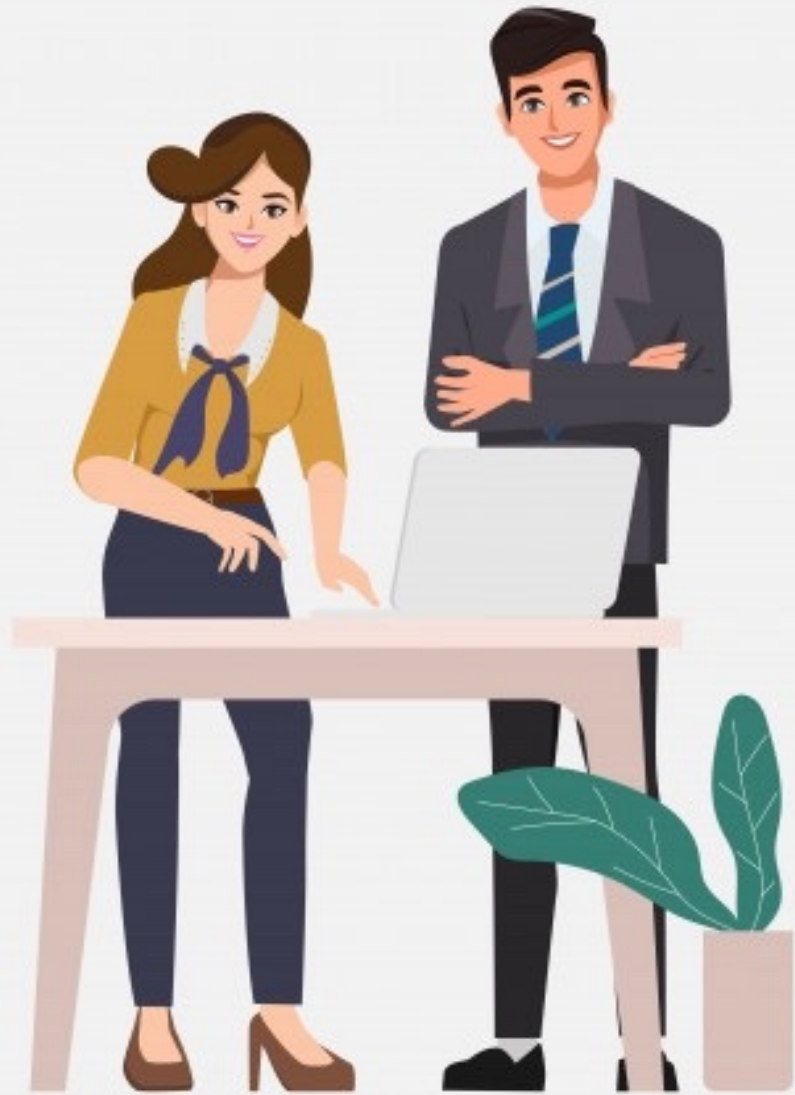
Churn rates



Information verification costs






Problems of Privacy & Security



Response to a real need

We carried out different user investigations before and after the Covid19 pandemic to analyze the perception of users regarding the privacy of their data.

-  Desk research: Review of reports, papers and articles on Covid-19
-  Six interviews with personalities with a strategic vision of Covid-19
-  Online survey carried out in UserZoom between July 13 and 26, 2020 with Sample size (n) = 1439 and Confidence interval = 95%

Main insights

- Acceleration of digitization as a means of personal and work relationships
- The generalized perception of obligation in the transfer of data is reinforced
- Fear of the use of personal data without their own knowledge and demand for greater control over them**
- The Public Administration and the Banking are perceived as safe organizations in the protection of data





“Your digital identity controlled by yourself, to use it wherever you want, backed by your trusted entities”



with potential to reach 30.000.000 users in Spain

- ❖ **Collaborative project** to put Alastria's identity model into practice by integrating it with business applications.
- ❖ It aims **to give people control of their personal data** so that each of us truly has a single identity controlled and self-managed by ourselves in a safe and reliable environment
- ❖ **MVP launch on Q2`21**

+ Public Administration Observers





Use the Alastria identity model



Focus on supplier management



Unique identity for companies acting as suppliers or buyers



Suppliers manage their own identity, facilitating the sharing of certifications, reducing costs and increasing security



The subject figure in this case is a legal, non-physical person



The wallet is therefore on a server, not a mobile

Alastria Id

Other Related Projects



- Interest on a Alastria Id compatible wallet



- Complete Suite for Identity Ecosystem
- Alastria Id compatible wallet
- Several projects



- Onboarding, KYC & AML focus
- Collaborating with Alastria, Sovrin and DIF



- Voting solutions
- Focus on Industry specific credentials
- Blockchain agnostic

EBSI - ESSIF



EBSI: European Blockchain Services Infrastructure

ESSIF: European Self-Sovereign Identity Framework

EBSI v2
May 2021

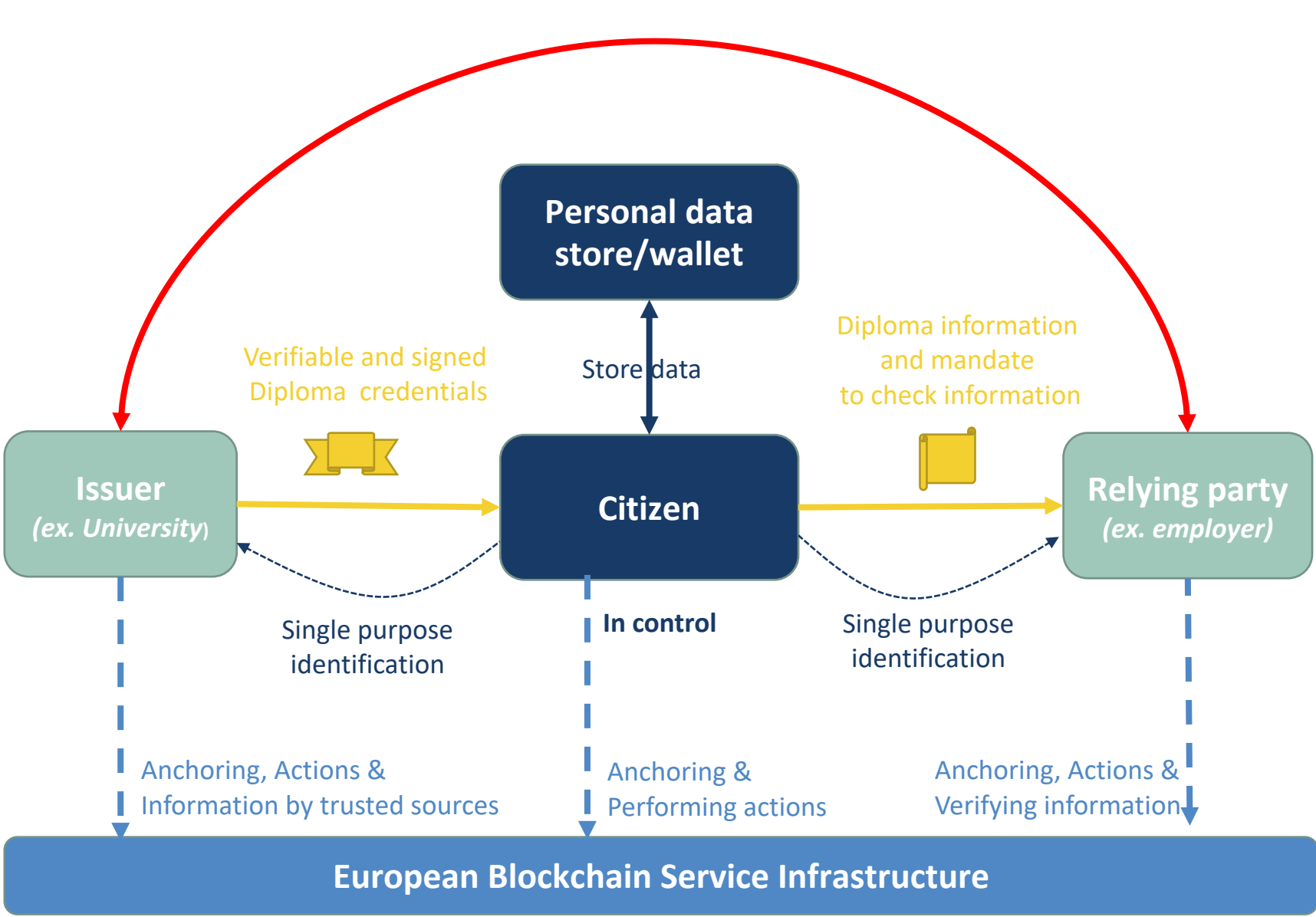


New Use Cases

European Self Sovereign Identity Framework



Added value in a decentralized identity context



ESSIF

Added value

- Involvement of Government services and information.
- Linking of decentralized identity with eIDAS and GDPR.
- Providing (multiple) government base identity.
- Single purpose identification.
- Secure trust anchor for issuers and credentials.
- Simplification of public services and access to public information cross border and cross sector.
- Standardisation of digital interactions for citizen in public and private sector.



Alastria ID Model

Privacy Rational

Líder Comisión de Identidad Alastria
Convenor EBSI/ESSIF
carlos.pastor.matut@gmail.com